

Save the Date: First time! - The EYES & EARS on 23 October in Munich

The conference for creative people and the show of the best productions from the fields of design, promotion & marketing. For the first time, the "EYES & EARS" will take place in Munich on 23 October, a day that will inspire creative people well into the night.



EYES & EARS 2018 includes the Eyes & Ears Conference and the 20th International Eyes & Ears Awards.

The media and digital industry is changing. Influencer Marketing, Artificial Intelligence as well as Mixed, Augmented or Virtual Reality are just some of the new developments that designers, promotion producers and marketing managers, in short: the creative producers of moving images, must be well-informed about. With current case studies from design, promotion and marketing, the daily challenges of the industry are also not overlooked. Excellent New Talents projects round off the program. In a relaxed atmosphere, the latest trends and perspectives are presented and discussed during the day at the hbw ConferenceCenter.

In the evening, Eyes & Ears of Europe will present the 20th International Eyes & Ears Awards at Filmtheater Sendlinger Tor for particularly creative, innovative and effective design, promotion and brand communication measures of the year.

"Our conference for creative people, the awards show of the best productions in our industry and the after show party. Eyes & Ears 2018 will be a firework of inspiring, creative ideas with many opportunities for networking and exchange. I am very pleased to be able to carry out this combination in Munich in the run-up to the Medientage München", says Corinna Kamphausen, CEO of Eyes & Ears of Europe.

EYES & EARS 2018 offers the opportunity for personal exchange and networking - a unique combination of industry professionals from private television, public broadcasters, agencies, pay-TV and on-demand platforms from all over Europe. The industry meeting is a valuable trend barometer and a top-class communication platform for European developments in the audiovisual media sector for both professionals and young people from the fields of design, promotion and marketing.