

## 22. INTERNATIONAL EYES & EARS AWARDS - FINALISTS NOW ONLINE!



Cologne, 5 November 2020 - The shortlist with all nominated submissions to the 22nd International Eyes & Ears Awards is now online: <https://eeofe.org/en/calendar/eyes-ears/2020/awards/finalists/>

The winners of the desired prizes will be announced at the Awards Show on 26 November. For the first time, the show will be broadcast digitally live from the XPERION, the Saturn E-Arena in Cologne. The best productions from the fields of Design, Audio, Digital, Promotion and Cross-Media as well as their creators will be honoured with the **Eyes & Ears Awards Trophy**. The Eyes & Ears Awards 2020 will again be hosted by **Wolfram Kons**.

Highlight of this year's Eyes & Ears Awards is the presentation of the INSPIRATION Award. This award replaces the Excellence Award after 21 years and is given to an outstanding person who sustainably inspires the creative industry in the field of audiovisual media. Further information can be found in the [Facebook-Event](#) and on [LinkedIn](#).

For the 22nd time, Eyes & Ears of Europe honours particularly creative, innovative and/or effective design, promotion and brand communication projects of the year with the International Eyes & Ears Awards.

*"This summer, our expert juries in Cologne and Munich – as well as our europe-wide online jury - held meetings with a hygiene concept as well as distance and discussed and evaluated the numerous international submissions", says Corinna Kamphausen, CEO of Eyes & Ears of Europe.*

*"What makes our industry unique and strong is our creativity. And we were able to prove this again in this year of crisis: Especially with the various campaigns for dealing with Corona, which were created in no time at all! Due to the unique situation, we decided on a special category titled **"Best Cases in a Worst Case Crisis"**. Here, as well as in the other categories, we received numerous high-quality international submissions, so that we will be able to see a lot of good and exciting things at the Awards Show - and thus make our contribution to the sense of unity of the creative people in our industry in Europe."*

The 22nd International Eyes & Ears Awards will take place during the **EYES & EARS 2020 e-Edition**. Participation only possible with prior registration <https://eveeno.com/eeofe?lang=en>

### Further information about the event

<https://eeofe.org/en/calendar/eyes-ears/2020/conference/>

<https://www.facebook.com/events/325967461852097/>

<https://www.linkedin.com/events/6710190932236505088/>

### EVENT PARTNERS

KölnBusiness Wirtschaftsförderungs-GmbH, Mediennetzwerk.NRW, XPERION - die Saturn e-Arena, BR Fernsehen, Kabood, Universal Production Music, Landeshauptstadt München, vbw – Vereinigung der Bayerischen Wirtschaft, SRF – Schweizer Radio und Fernsehen, XPLR: MEDIA in Bavaria, Adobe, Warner/Chappell Production Music, United Cyber Spaces, Golden Claim, Superama, Thomas Friebe Akademie, spotville, 13th Street, SAE Institute, vonHerzen

### MEDIA PARTNER

MEEDIA

**DESIGN PARTNER**

CapeRock

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***Eyes & Ears of Europe** is the association for the design, promotion and marketing of audiovisual media. For over 20 years, we have been connecting all those involved in strategic planning, creation, implementation and management of audiovisual communication.*