



16TH INTERNATIONAL EYES & EARS AWARDS – THE FINALISTS

Cologne, 2 October 2014 – on Thursday, 23 October 2014, the association Eyes & Ears of Europe is honouring the outstanding productions of the last year with the Eyes & Ears Award. The finalists are now published at <http://awards.eeofe.org>. Who will take home the coveted trophy will be announced during the awards ceremony in the context of **MEDIENTAGE MUNICH**.

At the 16th International Eyes & Ears Awards the media industry meets to see the best work of the past year, to get inspiration for their own work and to exchange ideas. The established media prize will be awarded in the areas of 'Design', 'Interactive', 'Promotion' and 'Cross-Media Campaigns'. Thus, the industry association makes an important contribution to the appreciation and documentation of audiovisual communication.

"The International Eyes & Ears Awards are a prize for those who deal with the design and marketing of programmes daily and provide creative and effective solutions. I am very pleased that the European interest in the Awards has grown, as we see in the 30% increase in submissions in 2014", says Corinna Kamphause, CEO of Eyes & Ears of Europe. This year the award ceremony will once again be presented by Wolfram Kons. He will be musically supported by Jerker Kluge, CEO of the recently opened Music academy in Munich and his Jazz Trio.

All industry players and interested members of the public are welcome to attend the Eyes & Ears Awards Show on 23 October 2014 in the context of **MEDIENTAGE MUNICH**. Here, the best productions of the year will be presented in a compact and entertaining way. Attendance is free of charge.

INTERNATIONAL EYES & EARS AWARDS SHOW 2014

Thursday, 23 October 2014

7 p.m. to approx. 10 p.m. (admission from 6.30 p.m.)

Neue Messe München (ICM), Room 01

Please register at awards@eeofe.org

EVENT PARTNERS

SevenOne AdFactory, ProSiebenSat.1 TV Deutschland, ZDF, Bayerisches Fernsehen, TOF Pictures, Mediengruppe RTL Deutschland, Disney Channel, SRF – Schweizer Radio und Fernsehen, DW – Deutsche Welle, ARTE, Music Academy, Warner/Chappell Production Music, Universal Publishing Production Music, VBM Busreisen München, BLM – Bayerische Landeszentrale für neue Medien, **MEDIENTAGE MÜNCHEN**

MEDIA PARTNERS

MEDIEN BULLETIN, KOMPENDIUM, FILMDIENST

HOTEL PARTNERS

Hotel Prinzregent am Friedensengel, Hotel Prinzregent an der Messe

For further information please contact:

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Association for Design, Promotion and Marketing of audiovisual Media e.V.

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