

Who will take home the coveted trophies? 17th INTERNATIONAL EYES & EARS AWARDS

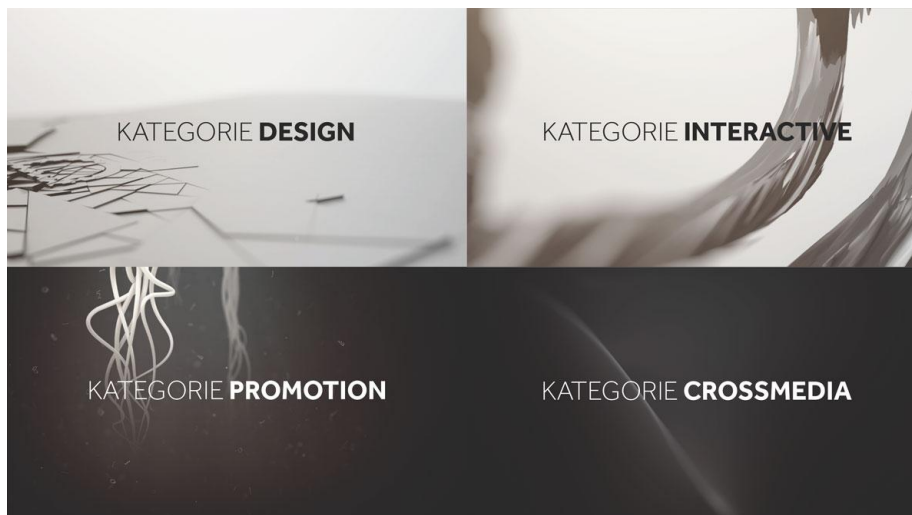


Cologne, 1 October 2015 – after the entries have been sighted and judged in the last few months, the winners of the 17th International Eyes & Ears Awards are now determined. Who will take home the coveted trophies will be announced live during the Eyes & Ears Awards Show on 22 October 2015 during MEDIENTAGE MÜNCHEN. The event will be hosted by Wolfram Kons. A shortlist of the finalists can already be seen at www.eeofe.org.

The established media prize will be awarded in the fields 'Design', 'Interactive', 'Promotion' and 'Cross-Media Campaigns' in 55 categories. In addition, the Association for Design, Promotion & Marketing will award two Special Prizes for outstanding achievements. For the first time the prize for 'Best Use of Music', sponsored by Universal music publishing, will be awarded. Highlight of the evening is the Eyes & Ears Excellence Award, which will be given to a well-known personality from the field of creation and promotion for their life's work.

"Every year I am again surprised by the variety and diversity of creative, innovative and effective works that are submitted to the Eyes & Ears Awards. There are really so many smart, creative people – who work day-to-day behind the camera – whose work must be rewarded," says Corinna Kamphausen, CEO of Eyes & Ears of Europe. "What I am particularly pleased with, is that we are seeing record submission numbers and the international participation is higher than ever before. "

This year, the Awards-Show will be started off with an opener specially designed and produced by students of the Film Academy Baden-Württemberg.



All industry players and interested members of the public are welcome to attend the Eyes & Ears Awards Show on October 22, 2015 as part of MEDIENTAGE MUNICH. This is where the media industry comes to see the best work of the past year, to get inspiration for their own work, exchange ideas and not least to celebrate the winners of the evening.

INTERNATIONAL EYES & EARS AWARDS SHOW 2014

Thursday, October 22, 2015

7 p.m. to approx. 10 p.m. (Admission from 6:30 p.m.)

Neue Messe München (ICM), Saal 01

Please register in advance: awards@eeofe.org

Admission is free of charge.

EVENT PARTNERS

SevenOne AdFactory, ProSiebenSat.1 TV Deutschland, ZDF, Bayerisches Fernsehen, TOF Pictures, Disney Channel, Universal Publishing Production Music, Mediaproductions Tofree, DW – Deutsche Welle, ZHdK – Zürcher Hochschule der Künste, Cape Rock, Warner/Chappell Production Music, VBM Busreisen München, BLM – Bayerische Landeszentrale für neue Medien, MEDIENTAGE MÜNCHEN

MEDIA PARTNERS

münchen.tv, KOMPENDIUM Nr. 1, MEDIEN BULLETIN, Blickpunkt:Film

TRAVEL PARTNERS

Lufthansa Group Partner

Eyes & Ears of Europe is the association for design, promotion and marketing of audiovisual media. For nearly 20 years, the industry association has been the professional communication platform for all those who deal with the strategic planning, creation, realization and control of audiovisual communication.

For further information please contact:

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