

MORE ENTRIES THAN EVER 17TH INTERNATIONAL EYES & EARS AWARDS



Cologne, 18 August 2015 – This year, the 17th Eyes & Ears Awards saw more international entries than ever before. With more than 500 submitted projects, the association Eyes & Ears of Europe also saw record submission numbers. 270 companies from 30 countries are participating in the 17th International Eyes & Ears Awards

"I am very proud that international participation has increased to this extent. Our efforts to link European providers of moving images are bearing fruit. Our competition also offers creative people from non-German Europe a platform to showcase their work and a professional forum for personal exchange. Here, we can see the relevance Eyes & Ears of Europe has achieved in the moving image industry", says Corinna Kamphausen, CEO Eyes & Ears of Europe.

The juries for the International Eyes & Ears Awards 2015:

- 20 & 21 August: Design at Cape Rock in Amsterdam
- 24 August: Interactive at ZHdK – Zürcher Hochschule der Künste
- 27 & 28 August: Promotion & Cross-Media Campaigns at DW in Berlin
- 4 to 14 September: Final Online Jury

The Eyes & Ears Awards Show 2015 will take place on 22 October in the context of MEDIENTAGE MÜNCHEN. It is a showcase for developments in the European moving image industry. Here, the best work from the past year as well as the creative teams behind it will be awarded in the categories of Media Design, Interactive, Promotion and Cross-Media Campaigns. Also, Special Prizes for outstanding overall achievements and – for the first time ever – the Special Prize for 'Best Use of Music' will be awarded. For the 4th time, the Eyes & Ears Awards will be presented by Wolfram Kons.

The highlight of the event will be the International Eyes & Ears Excellence Award. The most recent winner of this prize for outstanding contributions to the design and reflection of audiovisual communication was Kyle Cooper. Previous laureates of the Eyes & Ears Excellence Award are Nico Hofmann, Volker Weicker, Michel Comte, Florian Wieder, Yello – Dieter Meier and Boris Blank, Robert Wilson, Manfred Becker, Peter Weibel, Anton Corbijn, Peter Lamont, Hermann Vaske, Sky Du Mont, Martin Lambie-Nairn, Roman Kuhn and Oliviero Toscani.

INTERNATIONAL EYES & EARS AWARDS SHOW 2015

Thursday, 22 October 2015

7 p.m. to approx. 10 p.m. (admission from 6.30 p.m.)

Neue Messe München (ICM), Room 01

Please register at awards@eeofe.org

Admission to the event is free of charge.

EVENT PARTNERS

SevenOne AdFactory, ProSiebenSat.1 TV Deutschland, ZDF, Bayerisches Fernsehen, TOF Pictures, Disney Channel, Universal Publishing Production Music, Mediaproductions Tofree, DW – Deutsche Welle, ZHdK – Zürcher Hochschule der Künste, Cape Rock, Warner/Chappell Production Music, VBM Busreisen München, BLM – Bayerische Landeszentrale für neue Medien, MEDIENTAGE MÜNCHEN

MEDIA PARTNERS

münchen.tv, KOMPENDIUM Nr. 1, MEDIEN BULLETIN, Blickpunkt:Film

TRAVEL PARTNERS

Lufthansa Group Partner

Eyes & Ears of Europe is the association for design, promotion and marketing of audiovisual media. For nearly 20 years, the industry association has been the professional communication platform for all those who deal with the strategic planning, creation, realization and control of audiovisual communication.

For further information please contact:

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