

15th International Eyes & Ears Awards – The prize for the design and marketing of programmes

Cologne, 11 October 2013 – This coming Thursday, the Association Eyes & Ears of Europe will honour the most outstanding production achievements in the fields of 'Design', 'Audio', 'Interactive', 'Promotion' and 'Cross-Media Campaigns'. At the 15th International Eyes & Ears Awards in the context of MEDIENTAGE MÜNCHEN the media industry meets to view the winning entries, to get inspiration for their own work and to exchange ideas.

The 15th International Eyes & Ears Awards will be presented by Wolfram Kons: "I am very excited to host the awards ceremony this year. For me, it is the most innovative and creative show for our industry." Eyes & Ears of Europe will award the established media prize in the fields of 'Design', 'Audio', 'Interactive', 'Promotion' and 'Cross-Media Campaigns'. Thus, the industry association makes an important contribution to the appreciation and documentation of this audiovisual content. "The International Eyes & Ears Awards are the distinction for those who deal with the design and marketing of programs and provide appropriate solutions", says Corinna Kamphausen, CEO of Eyes & Ears of Europe.

In addition, a highlight of the evening will be the Eyes & Ears Excellence Award. The winner – who will first be announced live during the show – will join a team of big names in the industry: Volker Weicker, Michel Comte, Florian Wieder, Yello – Dieter Meier and Boris Blank, Robert Wilson, Manfred Becker, Peter Weibel, Anton Corbijn, Peter Lamont, Hermann Vaske, Sky Du Mont, Martin Lambie-Nairn, Roman Kuhn and Oliviero Toscani.

The 15th International Eyes & Ears Awards represent a small anniversary for the Association for Design, Promotion & Marketing. On this occasion, the new design of Eyes & Ears of Europe will go on-screen and off-air for the first time. After an invitation to tender earlier this year, the design agency Lambie-Nairn was successful and created the redesign. The Eyes & Ears Awards show will be accompanied musically by the Munich Saxophone Department. The jazz arrangement will mostly consist of film music interpretations.

INTERNATIONAL EYES & EARS AWARDS SHOW 2013

Thursday, 17 October 2013

7 pm until approx. 10 pm (Doors open 6:30 pm)

Neue Messe München (ICM), Saal 01

Registration is required: awards@eeofe.org

The finalists of the 15th International Eyes & Ears Awards will be announced on Monday, 14 October 2013 on <https://www.facebook.com/EEOFFE>.

Eyes & Ears of Europe is the association for the design, promotion and marketing of audiovisual media. For more than 15 years, this trade association has been the professional communication platform for all those who work in the strategic planning, creation, realisation and management of audiovisual communication in TV, film, radio, Internet, mobile, games and events. Through special events, Eyes & Ears of Europe aims to encourage media designers' and marketers' awareness of their creation processes and their products. The focus is on engaging in quality-related debate and revealing future-oriented perspectives. Special attention is given to basic, further and continuing education.

For further information regarding the event, please contact:

Eyes & Ears of Europe – Association for the Design, Promotion and Marketing of Audiovisual Media e.V.

Communications/PR

Mozartstr. 3-5, D-50674 Cologne

Tel.: +49 (221) 606057-13, Fax: +49 (221) 606057-11

eMail: awards@eeofe.org