

Your Projects Wanted!

EYES & EARS NEW TALENTS 2024

An early start is a good start - and in the media industry, this means not only developing an idea, but also implementing it, presenting it, and finally, making contact with those who are always on the lookout for young creative talent.

That's why you - graduates, students and trainees in the field of audio-visual media - are invited to submit your projects by **August 9, 2024** at the latest.

3 winning teams will be able to present their project to a top-class audience of experts at EYES & EARS 2024 in Munich **on 21 October** and will be awarded a trophy at the event.

What can be submitted?

Term papers, final theses, and practice papers published or developed between July 1, 2023 and June 30, 2024.

What must a submission include?

- Description of the project (PDF)
- audio-visual illustrative material (case film)
- required presentation technique (in case of an award)

Where can submissions be made?

Please submit your projects via our online form at <https://forms.gle/uZMYKrzosGFtXi448>

What does a submission cost?

Submissions to the Eyes & Ears New Talents are free of charge.

Jury of the Eyes & Ears New Talents

In September 2024, the New Talents jury - consisting of experienced Eyes & Ears members - will evaluate all submissions and select the best three projects for presentation at EYES & EARS 2024. Afterwards, we will inform you if your project has been selected.

EYES & EARS 2024 on 21 October in Munich

The Eyes & Ears New Talents Trophies will be awarded during the EYES & EARS 2024.

The EYES & EARS 2024 will take place as an in-person event in Munich. You can expect inspiring Keynotes, New Talents projects and current Case Studies from TV, Film, Internet, Mobile, Games, Events, Art and Culture. Broadcasters and agencies will provide insights into their projects as well as current media developments, trends, and challenges. In the evening, the International Eyes & Ears Awards will take place. For the 26th time, we will honour particularly creative, innovative, and effective brand communication measures with the Eyes & Ears Award.

EYES & EARS stands for inspiration, expertise and networking. The event is a unique opportunity for both media professionals and young talent to find out about trends, innovations and new perspectives in the areas of design, promotion and marketing for media and entertainment brands and to gain an overview.

For over 25 years, Eyes & Ears of Europe, the network of creative marketing communications professionals in Europe's audio-visual media, has been the professional communications platform for the people behind the scenes. Everyone involved in the creation and strategic organization of campaigns in TV, Film, Radio, Internet, Games and Events will find their place, inspiration and like-minded people here.

Questions? Just send us an eMail: talents@eeofe.org or call us: +49 (221) 60 60 57 10

Eyes & Ears of Europe

Eyes & Ears of Europe – Association for Design, Promotion and Marketing of Audiovisual Media

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