

MEMBERSHIP FEES

Corporate Membership for Agencies		
CM 1	€	1,190
CM 2	€	2,390
CM 3		3,590
CM 4		7,190
CM 5		10,790
Level 4 & 5: each additional registered member (explanation see page 4)	€	590
Level 4 & 5. each additional registered member (explanation see page 4)	e	590
Corporate Membership for Media Companies		
CM 3	€	3,590
CM 4		7,190
CM 5		10,790
CM 6		21,590
Level 3 to 6: each additional registered member (explanation see page 4)	€	590
Level 5 & 6: additional channels/company segments or brands (explanation see page 4	F)€	1,000
Corporate Membership for Startups		
Startup Companies (explanation see page 4)	€	890
Membership for Universities & Institutions		
Non-Profit Universities & Institutions	€	590
private Universities & Institutions	€	890
Supporting Membership for natural & legal persons		
FM 1	€	3,590
FM 2	€	
FM 3	€	10,790
FM 4		21,590
	C	21,000
Personal Membership		
Single person	€	590
Pensioners (proof required)	€	90
	€	90 90
Job seekers (proof required)	€	
Students/Trainees (proof required)		free
Honorary Members		free



BENEFITS OF A MEMBERSHIP

- <u>Registered members</u> can attend the Eyes & Ears Conference and the Eyes & Ears Academy events for a reduced fee. In addition, <u>Ordinary members</u> can take part in the Eyes & Ears juries, working group meetings and other association activities. The number of registered members depends on the membership size.
- Every company has a certain number of <u>free submissions</u> for the Eyes & Ears Awards. The number depends on the membership size.
- Depending on the membership size, further channel brands/company segments or brands can be registered with Eyes & Ears of Europe:
 - o Communication of the channel brands/company segments or brands incl. the logo
 - Each member company has a certain number of free job advertisements on eeofe.org and in the Eyes & Ears eNews. The number of free job advertisements also applies to the other channel brands/companies or brands registered with Eyes & Ears of Europe. The number depends on the membership size.
 - Communication of news from these other channel brands/companies or brands in the Eyes & Ears eNews
- Depending on the membership size, one to six members can be named for the Eyes & Ears Executive Club.

	registered members	Awards entries	ExClub	Logos	Job Ads	eNews
CM 1	2	2	1	1	2	yes
CM 2	4	4	1	1	4	yes
CM 3	6	6	1	1	6	yes
CM 4	12	12	2	2	12	yes
CM 5	18	18	3	3	18	yes
CM 6	36	36	6	6	unlimited	yes
further members	1	1				
further channel brands/company segments or brands				1	2	yes

Benefits Corporate Memberships per calendar year



Benefits Startups per calendar year

	registered members	Awards entries	ExClub	Logos	Job Ads	eNews
Startup	4	4	2	1	4	yes

Benefits Universities/Institutions per calendar year

	registered members	Awards entries	ExClub	Logos	Job Ads	eNews
Universitites/Institutions	2 & all lecturers / students as extraordinary members	1	2	1	1	yes

Benefits Supporting Membership per calendar year

	registered members	Awards entries	ExClub	Logos	Job Ads	eNews
FM 1	1		1	1	1	yes
FM 2	2		2	1	2	yes
FM 3	4		4	1	4	yes
FM 4	6		6	1	6	yes

Personal Membership

	registered member	Awards entries
Single person	yes	1
Pensioners	yes	
Job seekers	yes	
Students	yes	
Honorary members	yes	

For everyone: Members recruit members

For each newly recruited full member, the recruiting member receives a personal benefit in form of a free event participation or free award submission(s) after receipt of the new membership fee. This bonus is discussed in detail depending on the amount of the membership.



INFORMATION ABOUT MEMBERSHIP FEES

Corporate Membership for Agencies

• Level CM 3 to 5: These corporate members can register max. 4 more employees as members.

Corporate Membership for Media Companies

- Level CM 3 to 5: These corporate members can register max. 4 more employees as members.
- Level CM 6: These corporate members can register an unlimited number of employees as members.

Corporate Membership for Startups

Startups are companies that are in the first start-up phase. A Startup may not belong to a company or a group. Membership as a Startup is only possible in the first 3 years after the company is founded and is thus limited to max. 3 year. Proof of company formation is required.

Personal Membership

For the membership as pensioner, jobseeker, pupil, student, trainee or volunteer a current proof is required.

Ordinary Members

Ordinary members are all registered members of a Corporate Member (CM) or Startup, the representing member as well as the representative of an institution or university, all personal individual members and pensioners, job seekers and honorary members.

Ordinary members are entitled to vote in the Annual General Meeting and can be involved in the juries or working groups.

Extraordinary members

Extraordinary members are all registered members of a supporting member, other instructors of an institution or university, besides the representative member, as well as their deputies, as well as all pupils, students, trainees and volunteers.

Extraordinary members do not have the right to vote at the Annual General Meeting, nor have access to the juries or working groups.



INFORMATION ABOUT MEMBERSHIP FEES

Joining Fee

There is no joining fee for any of the memberships.

Due date of membership fees

Membership fees are to be paid by the members annually at the beginning of the year for the current financial year after invoicing.

Agencies have the option to choose the due date as of 31 March of a year. This must be agreed in writing with the office by the end of September of the previous year.

Joining in the current financial year

In case of joining after the 30.06. a half-year membership fee must be paid, after 30.09. a quarter-year membership fee must be paid. According to this regulation, benefits in the year of entry are reduced.

Failure to pay membership fees

On a justified request from a member, the Executive Board may, in exceptional cases, agree to a membership fee differing from the provisions of the current contribution regulations for the current financial year (financial year = calendar year).

If membership fees due after the 2nd reminder are not received by 30.06. and if the member does not enter into dialogue with the office, Eyes & Ears of Europe may terminate the membership unilaterally with immediate effect.

If membership fees due are not paid and the member makes a reasoned request, the membership may be suspended for a maximum of two financial years. During this period, all rights and obligations associated with membership shall be suspended. In the following financial year, the membership is automatically resumed. *This rule is possible once within five financial years*.

Cancellation of membership

Eyes & Ears of Europe will automatically renew the membership if it has not been terminated by a registered letter to the Board, subject to a notice period of at least three months at the end of the financial year. The financial year corresponds to the calendar year from 1 January to 31 December.

Eyes & Ears of Europe is registered with the District Court of Cologne: VR 12443.